

14 Aug 2025

Charitable objects (purposes)	This purpose is beneficial because:	Who benefits?:	Activities we carry out to further this purpose are:	The public benefit because:	Risks of detriment or harm to your beneficiaries or to the public:	Any personal benefits – are these a necessary result or by-product of carrying out the purpose?
<p>THE ADVANCEMENT OF EDUCATION IN THE SUBJECT OF HORTICULTURE INCLUDING LIFESTYLE AND ENVIRONMENTAL ACTIVITIES. THE PROMOTION, MAINTENANCE AND IMPROVEMENT OF HORTICULTURE FOR THE PUBLIC BENEFIT.</p>	<p>Attendees of our events benefit from increased community participation in horticulture.</p> <p>Education in horticulture as well as other areas such as, home baking, art, photography and craft by the provision of a regular motivational events and activities.</p> <p>Individuals gain new skills and friends which helps reduce social isolation and improve wellbeing</p>	<p>Beneficiaries are entrants from all age groups from pre-school upwards and the wider public who visit on show day.</p> <p>Local community groups and wider public that attend local events.</p> <p>Local and wider community that engage with Potton follower show activities.</p>	<p>Hosting an annual flower and vegetable show in the Potton area.</p> <p>Raising awareness of horticulture through stalls and activities (such as grow your own flower / vegetable) at local events.</p> <p>Hosting community events such as craft shows / barn dances to educate the local community on horticulture while raising funds to offer our annual show at a low rate or free of charge.</p> <p>The committee meets regularly</p>	<p>By promoting regular activity, our participants have less healthcare burdens, reducing the need for extensive medical intervention and fostering a healthier, more vibrant community.</p> <p>Building skills and increasing learning can reduce stress, build self-esteem and confidence, creating more skilled society entering the workforce.</p> <p>The general public benefit from</p>	<p>Health and Safety risks are mitigated by a risk assessment carried out regularly for our events.</p> <p>We have trained First Aider in attendance at our events.</p> <p>Safeguarding and health and safety risks are mitigated by our policies and risk assessments.</p>	<p>There are no personal benefits other than those available to the general public by entering classes and/or volunteering at the Show.</p>

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	<p>The holding of an events and activities provide opportunities for volunteering which enhance the quality of life of those participating and promotes a vibrant, healthy, community spirit.</p> <p>Participants have access to healthy activity / eating (when learning to grow your own food) which helps improve health.</p>		<p>throughout the year to arrange everything in connection with staging the Annual Show. We work with other local community groups and members of the public to shape the range of activities and categories offered to attract more entrants. Categories include for our shows include but are not limited to:</p> <ul style="list-style-type: none"><li>• Baking</li><li>• Photography</li><li>• Painting / drawing</li><li>• Arts / crafts</li><li>• Biggest/ heaviest / longest flower or veg</li><li>• Jam making</li></ul>	<p>reduced reliance on NHS and other statutory services for support with mental and physical health from our participants.</p>		
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